

No matter how you define it, organizational culture has faced dramatic—likely permanent—changes in the wake of COVID-19. Abrupt transitions to remote work that force new modes of communication. Rebuilt business strategies with no guarantees of success. The ever-present need for a workforce to do more with less. Now more than ever, **culture matters**, and organizations must face the very real choice between actively shaping a culture that supports business recovery or letting culture emerge in a way that drags down morale, collaboration, and performance.

The choice seems clear, yet actively shaping culture remains one of the hardest things to do. Why? Because culture isn't crafted in the boardroom. It's the collection of thousands of moments, interactions, and choices made by people every day. Culture doesn't improve with a single event. It's built and reinforced over time through the ongoing, conscious effort toward a shared vision. Culture doesn't transform by itself—it needs a catalyst.

Designed to engage everyone in building more effective relationships at work, Workplace on Catalyst helps people adapt to others in real-time, unlocking engagement and inspiring more effective collaboration. By combining the Everything DiSC® assessment, Catalyst platform, and virtual facilitation, participants will:

- Discover their DiSC® style
- Deepen understanding of self and others
- Learn how to build better relationships with others
- Access real-time tips for more effective interactions with their colleagues
- Build the foundation for future social and emotional skills training

Program Components

The components of the learning experience include:

- The Everything DiSC assessment which builds the foundation for an ongoing personalized learning experience
- Catalyst—A personalized, on-demand learning platform
- Virtual facilitation using short format, modular design that is easily tailored to any group size or time constraint